



# THE JAGUAR

## WHO'S IT FOR?

The most important thing for ESSENTIAL FOODS is that our meals should help your cat live as long and healthy a life as possible. ESSENTIAL the JAGUAR is a special, grain-free meal for cats and kittens of all breeds and sizes. We've gone all out and put together a meal that is not only something your cat will love but is also very close to what your cat would eat in the wild. Hands down the tastiest meal for cats ever made. Made from 95+% of our free run Gressingham ducks, regional Ross & Cobb chickens, Scottish salmon, rainbow trout and lots of nutritious, fresh eggs, we're in no doubt: This is the ULTIMATE meal!

## BOF - A NUTRITIONAL SENSATION

Behavioural Optimising Foods (BOF) is a principle that heralds the many benefits of keeping blood sugar stable throughout the day. At ESSENTIAL FOODS, we've achieved this with our life-changing, test-winning meals that ensure blood sugar levels remain stable. Compared to other brands, our meals offer an exceptionally high nutritional value thanks to our high content of fresh protein sources and the low temperature they are cooked at. The results achieved with BOF are quite outstanding.

## FEATURED INGREDIENTS

**DUCK** - Our free run ducks are from Gressingham Duck, which is also the name of the breed.

**CHICKEN** - Our Ross & Cobb chickens are always regional, from the UK.

**SALMON** - Our salmon is farmed Scottish Atlantic salmon, a rich source of omega 3. All three sources of omega are included in ESSENTIALS: ALA, DHA and EPA.

**TROUT** - Our rainbow trout are caught in the River Avon near Salisbury, England.

**FRESH EGGS** - Our fresh eggs are a good source of protein, essential amino acids and the nutrients lutein and choline (vitamin b)

## PRODUCT DESCRIPTION

Fresh and dried chicken, duck, salmon,

trout and eggs +95.0%

Of which fresh +55.0%

Vegetables, seeds, herbs, berries, vitamins and minerals 20.0%

(The total percentage of ingredients is higher than 100% as we use more than 10 kg of ingredients to produce 10 kg of the finished meal)

Protein 40.0%

Fat 17.0%

Of which Omega-3 1.1%

Of which Omega-6 4.5%

Minerals/Crude Ash	9.0%
Water	7.0%
Fibre	3.5%
Calcium	1.5%
Phosphorous	1.2%
Glucosamine	0.09%
Chondroitin	0.07%
Kcal/Kg	3,920

## THE RECIPE

Fresh chicken and duck, dried chicken and duck, fresh salmon and trout, potato, fresh whole eggs, sweet potato, peas, fresh chicken liver, chicken fat, flaxseed, liver stock, alfalfa sprouts, pea fibre, salmon oil, vitamins, minerals, cranberries, acai, blueberries, mulberries, apple, tomato, orange, pear, carrot, spinach, cauliflower, seaweed, marigold, ginseng, green tea, ginger, probiotic supplement.

## COOKING TEMPERATURE

90 degrees (°C).

## ADDITIVES PER KG

Vitamins: Vitamin A 26.000IU/kg, Vitamin D3 (cholecalciferol) 1600 IU/kg, Vitamin E 600 IU. Provitamins: Taurine 2,000 mg, L-Carnitine 105 mg. Trace minerals: Zinc (Zinc Chelate Acid Hydrate) 90 mg/kg, Iron (Iron (II) Chelate of Amino Acids Hydrate) 65 mg, Manganese (Manganese Chelate of Amino Acids Hydrate) 25 mg, Copper (Copper (II) Chelate of Amino Acids Hydrate) 7.6 mg, Iodine (Calcium Iodate Anhydrous) / Potassium Iodide) 0.73 mg. Amino acids: DL-Methionine 2,000 mg. Gut flora stabiliser: Enterococcus faecium DSM 10663/NCIMB 10415 1,000,000,000 cfu. With natural preservative (rosemary) and natural antioxidants.

Regulation (EC) No 2017/2279.

## BEST BEFORE

Date, time & unique manufacturing number appear on the bag.

## RECOMMENDED STORAGE

Always store in a cool, dry place (5-18 degrees), away from direct sunlight and in an airtight container - the original bag is fine - then the last meal in the bag will taste just as good as the first.

## BAG AND CROQUETTE SIZE

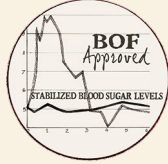
The JAGUAR is available in 1.5 kg, 3 kg and 12kg bags. The croquette size is the same in all bags.



All chickens are cage free



Grain Free



BOF Approved

QUALITY  
SERVICE  
ENTHUSIASM



Alfalfa Sprouts



Apples



Blueberries



Carrots



Cauliflower



Ross & Cobb Chicken



Cranberries



Gressingham Duck



Eggs



Ginger



Ginseng



Green Tea



Marigold



Mulberries



Oranges



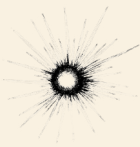
Pears



English Peas



Russet Potatoes



Probiotics



Rosemary



Scottish Salmon



Hand Harvested Seaweed



Spinach



Beauregard & Jewel Sweet Potatoes



Tomatoes



Salisbury Rainbow Trout



Vitamins & Minerals

RECOMMENDED DAILY SERVING KITTENS

Kittens	< 2 months	2-3 months	3-4 months	4-6 months	6-10 months	10-12 months
	25-40 g	40-50 g	50-55 g	55-60 g	60-80 g	80-110 g

RECOMMENDED DAILY SERVING CAT

Body weight	< 2.5kg	2.5-3.5kg	3.5-5kg	5-6.5kg	6.5-8kg	8-10kg
	30-40 g	40-50 g	50-55 g	55-60 g	65-70 g	70-80 g

PROUDLY PREPARED & COOKED IN THE UNITED KINGDOM  
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